

September
National Alcohol
& Drug Addiction
Recovery Month 2009

C E L E B R A T I N G
2 0 Y E A R S

JOIN THE
VOICES FOR

RECOVERY

TOGETHER WE **LEARN**, TOGETHER WE **HEAL**



In its 20th year of celebrating people in recovery and those who serve them, **National Alcohol and Drug Addiction Recovery Month (Recovery Month)** will expand its reach by educating more people about addiction, treatment, and recovery through community and online channels.

In 2009, through its theme, **“Join the Voices for Recovery: Together We Learn, Together We Heal,”** **Recovery Month** and communities nationwide will:

- Celebrate the endeavors of people in recovery, those close to them, and the treatment providers that help them
- Emphasize the need to use all resources on the Internet and in communities to better help those affected by addiction and educate people about the disease
- Educate the public and community leaders about the realities of addiction, the benefits of treatment, and true possibility of recovery through community- and Web-based media

The 20th annual **National Alcohol and Drug Addiction Recovery Month (Recovery Month)** celebration in September 2009 will include:

- A national **Recovery Month** kick-off media event in Washington, D.C., and local events held throughout the country and online, celebrating people in recovery from addiction – and those close to them
- A planning toolkit that includes abbreviated printed materials and more extensive, detailed versions available at www.recoverymonth.gov to support organizers in their event planning and outreach
- Media tips and tools available exclusively online that offer guidance for garnering coverage, feature adaptable templates, and include tips on how to write and distribute media materials
- Television and radio public service announcements (PSAs) and the **Road to Recovery** television and radio programming series
- An interactive **Recovery Month** Web site and Webcasts
- A commemorative poster and brochure



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
Center for Substance Abuse Treatment
www.samhsa.gov

(SMA) 09-4420

Materials are available starting spring 2009 through the Substance Abuse and Mental Health Services Administration's (SAMHSA's) **Recovery Month** Web site at www.recoverymonth.gov.

Please contact SAMHSA at 240-276-2750 for more details.